



SCHEME OF STUDIES & EXAMINATIONS

Department:–Bachelor of Business Administration 6th Semester

Sr. No	Paper No.	Title of paper(s)	Periods			Credits	External Marks	Internal Assessment	Practical Marks	Total Marks
			L	T	P					
1	BBA 302	Corporate Taxation	3	2	-	5	70	30	-	100
2	BBA 304	System Analysis and Design	3	2	-	5	70	30	-	100
3	BBA 306	Foundations of International Business	3	2	-	5	70	30	-	100
4	BBA 308	Consumer Protection	3	2	-	5	70	30	-	100
5	BBA 310	E-Commerce	4	-	2	5	50	-	50	100
6	BBA 312	Personality And soft skills development	3	2	-	5	70	30	-	100
7	BBA 314	Comprehensive Viva -voce	-	-	-	5	100	-	-	100

Note: The duration of the end term examination shall be 3 hours.

*Comprehensive viva-voce will be conducted by an external examiner appointed by Vice- Chancellor on the recommendation of Chairman.



SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th Semester

Subject: Corporate Taxation (Theory)

Subject Code: BBA 302

Detailed Content

Unit No.1 Introduction

- Topic No.1 : Basic concept of income tax
- Topic No.2 : Residential status and tax incidence
- Topic No.3 : Income exempted from tax

Unit No.2

- Topic No.4 : Income from salaries
- Topic No.5 : Income from house property
- Topic No.6 : Income from profits and gains of business and profession

Unit No.3

- Topic No.7 : Income from capital gain
- Topic No.8 : Income from other sources
- Topic No.9 : Set off and carry forward of losses
- Topic No.10 : Clubbing of income
- Topic No.11 : Deduction of tax at source
- Topic No.12 : Advance payment of tax

Unit No.4

- Topic No.13 : Deduction from gross total income
- Topic No.14 : Assessment of individual
- Topic No.15 : Assessment of company

Study Scheme				Evaluation Scheme			Total Marks
Lectures per week				Internal Assessment	External Assessment (Examination)		
L	T	P	Credits	Max. Marks	Max. Marks	Exam Duration	
3	2	-	5	30	70	3 hours	100

Suggested Book:

1. Malhotra H.C., Income law and Practice , Sathiya Bhawan Publication
2. Singhanian V.K, Student Guideto Income Tax , Taxxman’s Publication
3. Lal B.B.,Income Tax Law and Practice

Note: Examiner will set eight questions in all, selecting two questions from each unit. The candidates have to attempt five questions in all, selecting at-least one question from each unit.



SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th Semester

Subject: System Analysis & Design (Theory)

Subject Code: BBA 304

Detailed Content

Unit No.1 Analysis and Design

- Topic No.1 : Introduction to Analysis and Design
- Topic No.2 : SDLC and Case tools for Analyst
- Topic No.3 : Role of System Analyst
- Topic No.4 : ER Data Models
- Topic No.5 : Feasibility Study- Economic, Technical and Operational

Unit No. 2 System Design

- Topic No.6 : Design of Application- DFDs
- Topic No.7 : Form Design, Screen Design, Report Design
- Topic No.8 : Structure Chart, Database Definition
- Topic No.9 : Equipment Specification and Selection, Personnel Estimates
- Topic No.10 : I-O Design

Unit No. 3 System Implementation

- Topic No.11 : Implementation- data Dictionary
- Topic No.12 : Decision Tables and Decision Trees
- Topic No.13 : Logical Design to Physical Implementation

Unit No. 4 Distributed Data Processing

- Topic No.14 : Introduction to Distributed data Processing and Real Time System
- Topic No.15 : Evaluating Distributing System
- Topic No.16 : Designing Distributed Database
- Topic No.17 : Real Time Analyst Tools
- Topic No.18 : State Transition Diagrams

Study Scheme				Evaluation Scheme			Total Marks
Lectures per week				Internal Assessment	External Assessment (Examination)		
L	T	P	Credits	Max. Marks	Max. Marks	Exam Duration	
3	-	2	5	50	50	3 hours	100

Suggested Book:

1. James A., Analysis and Design of Information System, McGraw Hall
2. Len, Fertuck, System Analysis and Design, Mc Graw Hill
3. Elais, M., System Analysis and Design N Prentice Hall of India

Note: Examiner will set eight questions in all, selecting two questions from each unit. The candidates have to attempt five questions in all, selecting at-least one question from each unit.



SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th Semester

Subject: Foundation of International Business (Theory)

Subject Code: BBA 306

Detailed Content

Unit No.1 Introduction

- Topic No.1 : Types of International Business
- Topic No.2 : Basic structure of International business environment
- Topic No.3 : Risk in International business
- TopicNo.4 : Motives for International business
- Topic No.5 : Barrier to international business
- Topic No.6 : Global trading and financial system

Unit No.2 Foreign Market

- Topic No.7 : Foreign market modes
- Topic No.8 : Factor of country evaluation and selection
- Topic No.9 : Decisions concerning foreign direct and portfolio investment
- Topic No.10 : Control method in international business

Unit No.3 Foreign Market Decision

- Topic No.11 : Basic foreign manufacturing and sourcing decision
- Topic No.12 : Product and branding decision for foreign markets
- Topic No.13 : Approaches to International pricing
- Topic No.14 : Foreign channel and logistical decision

Unit No.4 Foreign challenges

- Topic No.15 : Accounting differences across countries
- Topic No.16 : Cross challenges in international business
- Topic No.17 : International staffing and compensation decision
- Topic No.18 : Basic techniques of risk management in International business

Study Scheme				Evaluation Scheme			Total Marks
Lectures per week				Internal Assessment	External Assessment (Examination)		
L	T	P	Credits	Max. Marks	Max. Marks	Exam Duration	
3	-	2	5	50	50	3 hours	100

Suggested Book:

1. Daniels J.D., and H.L. Radebaugh ,International Business :Environment and operations, Pearson Education, New Delhi
2. Hill, Charles W.L. , International Business, Tata McGraw Hill ,New Delhi
3. Bennett, Roger, International Business: Pearson Education, New Delhi

Note: Examiner will set eight questions in all, selecting two questions from each unit. The candidates have to attempt five questions in all, selecting at-least one question from each unit.



SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th Semester

Subject: Consumer Protection (Theory)

Subject Code: BBA 308

Detailed Content

Unit No.1 Introduction

- Topic No.1 : Concept and types of consumer
- Topic No.2 : Need for consumer protection
- Topic No.3 : Approaches to consumer
- Topic No.4 : Consumer buying motives
- Topic No.5 : Doctrines of caveat emptor and caveat venditor
- Topic No.6 : Concept of consumer' sovereignty
- Topic No.7 : Basic consumer right

Unit No.2 Consumer Protection Measures

- Topic No.8 : Measures for consumer protection in India
- Topic No.9 : Basic provisions of the consumer protection act, 1986
- Topic No.10 : Organization set up for consumer protection under CPA
- Topic No.11 : Procedure of filling a complaint
- Topic No.12 : Relief Available

Unit No.3 Consumer Protection Acts

- Topic No.13 : MRTP and Competition
- Topic No.14 : Provision relating to consumer protection
- Topic No.15 : Role of voluntary consumer organization
- Topic No.16 : Formation and registration of voluntary consumer organization
- Topic No.17 : Business self regulation
- Topic No.18 : Consumer awareness-role of media and govt.

Unit No.4 Consumer Movement and consumer organization

- Topic No.19 : Recent development in consumer protection movement
- Topic No.20 : Consumer information and consumer knowledge
- Topic No.21 : source of consumer information
- Topic No.22 : Ethical marketing
- Topic No.23 : Role of Advertising Standard Councils of India in Consumer protection

Study Scheme				Evaluation Scheme			Total Marks
L	T	P	Credits	Internal Assessment	External Assessment (Examination)		
3	2	-	5	Max. Marks	Max. Marks	Exam Duration	100
				30	70	3 hours	

Suggested Book:

1. Aaker and Day(eds), Consumerism :Search for the Consumer Interest
2. Aggarwal, Consumer Protection in India
3. Verma Y.S. and C. Sharma, Consumerism in India, Anamika Prakashan, Delhi

Note: Examiner will set eight questions in all, selecting two questions from each unit. The candidates have to attempt five questions in all, selecting at-least one question from each unit.



SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th Semester

Subject: E-Commerce (Theory)

Subject Code: BBA 310

Detailed Content

Unit No.1 Introduction

- Topic No.1 : Meaning
- Topic No.2 : Nature
- Topic No.3 : Concepts
- Topic No.4 : Advantages and Reasons for transacting online
- Topic No.5 : Categories of E-Commerce
- Topic No.6 : Planning online Business
- Topic No.7 : Nature and dynamics of Internet
- Topic No.8 : Pure online vs. brick and click business
- Topic No.9 : Assessing requirement for an online business
- Topic No.10 : Designing developing and deploying the system
- Topic No.11 : one to one Enterprise

Unit No.2 Technology for online Business

- Topic No.12 : Internet,IT Infrastructure
- Topic No.13 : Middleware contents
- Topic No.14 : Text and Integrating e-business applications
- Topic No.15 : Mechanism for making payment through internet
- Sub Topic No.-1: Mechanism
- Sub Topic No.-2: Electronic Online Payment system
- Sub Topic No.-3: Payment gateways
- Sub Topic No.-4: Visitors to website
- Sub Topic No.-5: Tools for promoting websites
- Topic No.-16 : Plastic Money
- Topic No.-17 : Debit Card, Credit Card
- Topic No.-18 : Laws relating to online transactions

Unit No.3 Applications in E-Commerce

- Topic No.-19 : E-Commerce applications in Manufacturing, Wholesale, Retail and Service Sector

Unit No.4 Virtual existence

- Topic No.-20 : Concepts, Working, advantages and pitfalls of virtual organizations, Workface, Work Zone and workspace and Staff less organization
- Topic No.-21 : Designing on E-commerce model for a middle level organization
- Sub Topic No.-1: The conceptual Design
- Sub Topic No.-2: Giving Description of its Transaction Handling
- Sub Topic No.-3: Infrastructure and Resources required and system flow chart
- Topic No.-22 : Security in E-Commerce
- Sub Topic No.-1: Digital Signatures
- Sub Topic No.-2: Network Security
- Sub Topic No -3: Data encryption secret keys
- Sub Topic No.-4: Data encryption



PM

COLLEGE OF ENGINEERING

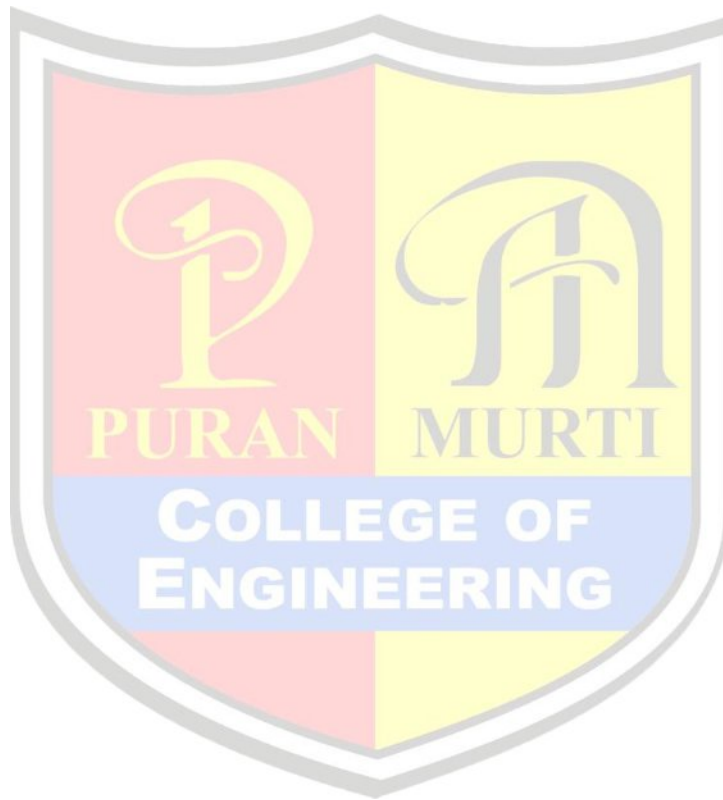
A Unit of Puran Murti Educational Society
Approved by AICTE, Ministry of HRD, Govt. of India,
Affiliated to Deenbandhu Chhotu Ram University of Science & Technology

Study Scheme				Evaluation Scheme			Total Marks
Lectures per week				Internal Assessment	External Assessment (Examination)		
L	T	P	Credits	Max. Marks	Max. Marks	Exam Duration	
3	-	2	5	50	50	3 hours	100

Suggested Book:

1. Murthy , C.V.S., E- commerce, Himalaya Publication, New Delhi
2. Kosiur, Understanding E-Cimmerce ,Prentice Hall of India ,New Delhi
3. Kalakota,Whinston, Frontierof ElectronicCommerce,addition Wesley's

Note: Examiner will set eight questions in all, selecting two questions from each unit. The candidates have to attempt five questions in all, selecting at-least one question from each unit.





SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th Semester

Subject: Personality and Soft Skills Development (Theory)

Subject Code: BBA 312

Detailed Content

Unit No.1 Concept of Personality

- Topic No.1 : Introduction to concept of Personality
- Topic No.2 : Personality Consciousness and personality patterns
- Topic No.3 : Personality Syndrome
- Topic No. 4 : Symbols of Self: Clothing Names And Nicknames
- Topic No. 5 : Speech, Age, success, Reputation
- Topic No. 6 : Molding the Personality Pattern
- Topic No. 7 : Persistence and change

Unit No. 2 Personality Determinants

- Topic No.8 : Personality Determinants- Physical Determinants
- Topic No.9 : Intellectual Determinants, Emotional Determinants
- Topic No.10 : Social Determinants, Aspiration and Achievement
- Topic No.11 : Educational Determinants and Family Determinants

Unit No. 3 Personality Development

- Topic No.12 : Personality Development- Healthy Personalities
- Topic No.13 : Developing Self awareness and managing personal Stress
- Topic No.14 : Solving Problems Analytically and Creatively
- Topic No.15 : Grooming- Appearance, Dress Sense, Personal Hygiene
- Topic No. 16 : Etiquettes and Body Language
- Topic No. 17 : Time Management and Public Speaking

Unit No. 4 Interpersonal and Group Skills

- Topic No.18 : Interpersonal and Group Skills- Building Positive Relationship
- Topic No.19 : Strategies for gaining power and influence
- Topic No.20 : Fostering Motivational Environment
- Topic No.21 : Building Effective Teams
- Topic No.22 : Interviewing Skills and Conducting Meetings

Study Scheme				Evaluation Scheme			Total Marks
L	T	P	Credits	Internal Assessment	External Assessment (Examination)		
3	2	-	5	Max. Marks 30	Max. Marks 70	Exam Duration 3 hours	100

Suggested Book:

1. Mitra :Personality Development and Soft Skills ,Oxford University Press
2. Hurlock, ElizabethB, Personality Development, Tata McGraw Hill, New Delhi
3. Wethten, David Aand Kim S Cameron , Developing Managerial Skills,Pearson Education ,New Delhi

Note: Examiner will set eight questions in all, selecting two questions from each unit. The candidates have to attempt five questions in all, selecting at-least one question from each unit.



SYLLABUS: BBA

Department: Bachelor of Business Administration – 6th semester

Subject: E-Commerce LAB

Subject Code: BBA-310

Detailed Content

List of Programs:

1. How to can create a website for E- Commerce.
2. How to make a payment from any site.
3. Search how many websites we are having for Ecommerce.
4. How we can create an account for online purchasing.
5. How we can create Digital Signature
6. Show how data can be secured through E-commerce
7. How we can design a model for E-commerce.
8. How we can make secure Debit card and Credit card transactions.
9. How payment can be generating through Debit Card and Credit Card.
10. How we can use different modes of payment in E –commerce.

Study Scheme				Evaluation Scheme			Total Marks
Lectures per week				Internal Assessment	External Assessment (Examination)		
L	T	P	Credits	Max. Marks	Max. Marks	Exam Duration	
		2		-	50	3 hours	50

